



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

Private Bag X424, Pretoria, 0001, South Africa. Tel. (+27 12) 444 6780, Fax (+27 12) 444 7027
Private Bag X9154, Cape Town, 8000, South Africa. Tel. (+27 21) 469 5800, Fax: (+27 21) 465 3216

NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY:

Question Number: 1149
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Mr T W Mhlongo (DA) to ask the Minister of Tourism:

(a) What amount did (i) his department and (ii) state entities reporting to him spend on each newspaper subscription in each month (aa) in the (aaa) 2011-12. (bbb) 2012-13 and (ccc) 2013-14 financial years and (bb) during the period 1 April 2014 up to the latest specified date for which information is available and (b) how many copies of each newspaper were ordered on each day of the week (i) in each specified financial year and (ii) during the period 1 April 2014 up to the latest specified date for which information is available?

NW1314E

REPLY:

(i) (aa) (aaa) 2011-12 Financial Year

NEWSPAPER	COST PER MONTH
Beeld	R 338.26
Pretoria News	R 698.46
Sowetan	R 489.30
Business Day	R2700.40
Mail and Guardian	R1085.24
The Times Magazine	R 212.28

Die Burger	R 367.95
Cape Times	R 459.61
Cape Argus	R 367.95
Sunday Argus	R 130.24
Saturday Argus	R 130.24
Sunday Times	R 868.42
Sunday World	R 156.00
Sunday Independent	R 421.99
City Press	R 284.97
Rapport	R 284.97
The New Age	R 211.75
Daily Sun	R 76.49
Saturday Star	R 174.62
Citizen	R 50.08
The Star	R 218.27
Financial Mail	R 202.63
Economist	R 269.98
Newsweek	R 83.62
Foreign Affairs	R 827.41
Foreign Policy	R3943.53
Conde Nast Traveller	R 367.50
CNN Business Traveller	R1020.10
Lonely Planet Magazine	R1257.01

(bbb) 2012-13 Financial Year

NEWSPAPER	COST PER MONTH
Beeld	R 649.75
Saturday Bleed	R 19.52
Pretoria News	R 1992.60
Sowetan	R 966.81
Business Day	R 4353.28
Mail and Guardian	R 195.35
The Times Magazine	R 65.97
Die Burger	R 526.68
Saturday Burger	R 36.48
Cape Times	R 651.16
Cape Argus	R 526.68
Saturday Argus	R 191.52

Sunday Times	R 1532.16
Sunday Independent	R 918.84
City Press	R 487.35
Rapport	R 212.70
The New Age	R 415.80
Daily Sun	R 209.32
Saturday Star	R 233.59
Citizen	R 454.78
The Star	R 1234.20
Financial Mail	R 513.00
Economist	R 1026.00
The Times	R 65.97
Newsweek	R 118.56
Getaway	R 31.14
Finweek	R 95.76
Saturday Burger	R 36.48
The European Journal of Tourism Research	R 441.96
The Journal of Hospitality and Tourism Research	R 557.53
The Journal of Sustainable Tourism	R 220.76
Tourism Management	R 549.87
Opulent Living	R 24.83
Travel - Ideas	R 11.40
Harvard Business	R 252.50
Foreign Policy Magazine	R 99.63
Africa Report Magazine	R 138.87
Fortune Magazine	R 133.24
Reserve Bank Quarterly Review	R 6150.00
Weg Magazine	R 74.04

(ccc) 2013-14 Financial Year

NEWSPAPER	COST PER MONTH
Beeld	R 532.60
Pretoria News	R 1710.37
Sowetan	R 1031.25
Business Day	R 6097.68
Mail and Guardian	R 3250.00
Die Burger	R 150.52

Cape Times	R 552.60
Cape Argus	R 28.04
Saturday Argus	R 342.06
Sunday Times	R 1404.92
Sunday Independent	R 828.10
City Press	R 95.60
Rapport	R 239.44
Sunday Argus	R 114.02
The New Age	R 451.29
The Star	R 493.80
Citizen	R 657.04
Daily Sun	R 235.04
Financial Mail	R 621.39
The Economist	R 487.28
Newsweek	R 42.89
Gateway	R 30.95
Finweek	R 389.32
Foreign Affairs (foreingaffiars .com)	R 84.32
Foreign Policy	R 543.28
Conde Nast Traveller	R 89.05
CNN Business Traveller	R 135.34
Lonely Planet Magazine	R 125.70
Weg Magazine	R 30.95

(bb) 2014-15 Financial Year (up to the latest specified date for which information is available)

NEWSPAPER	COST PER MONTH
Business Day	R5472.00
The New Age	R1915.52
Cape Times	R1094.40
Die Burger	R1094.40
Cape Argus	R 273.60
Mail and Guardian	R1837.68
Pretoria News	R3556.80
Sowetan	R3830.40
Economist	R 210.00
Bleed	R1094.40
The Star	R5928.00

Citizen	R1915.20
Finweek	R 58.14
Financial Mail	R 290.70
Daily Sun	R 547.20
Engineering News	R 58.12
Sunday Times	R 639.54
City Press	R 581.40
Sunday Independent	R 581.40
Sunday World	R 58.14
Rapport	R 285.00
Saturday Argus	R 290.70
Weg Magazine	R 39.90
Business Travelers Africa	R 22.80
Business Travelers UK	R 34.20
Getaway	R 34.20
Pretoria News Saturday	R 237.12
Saturday Star	R 296.40
Foreign Policy	R 224.00
Africa Report	R 39.90
Saturday Burger	R 41.04
Sunday Argus	R 45.60

(b) (i)2011/2012 Financial Year

NEWSPAPER	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	3	3	3	3	3	0	0
Pretoria News	10	10	10	10	10	1	0
Sowetan	10	10	10	10	10	0	0
Business Day	14	14	14	14	14	0	0
Mail and Guardian	Issued 19. weekly						
The Times Magazine	Issued 1. monthly						
Die Burger	2	2	2	2	2	1	0
Cape Times	4	4	4	4	4	0	0
Cape Argus	3	3	3	3	3	0	0
Sunday Argus	Issued 2. weekly						
Saturday Argus	Issued 2. weekly						
Sunday Times	Issued 4. weekly						

Sunday World	Issued 1. weekly						
Sunday Independent	Issued 3. weekly						
City Press	Issued 5. weekly						
Rapport	Issued 5. weekly						
The New Age	4	4	4	4	4	0	0
Daily Sun	2	2	2	2	2	0	0
Saturday Star	Issued 3. weekly						
Citizen	2	2	2	2	2	0	0
The Star	4	4	4	4	4	0	0
Financial Mail	Issued 5. weekly						
Economist	Issued 1. weekly						
Newsweek	Issued 1. weekly						
Foreign Affairs	Issued 1. twice a year						
Foreign Policy	Issued 1. twice a year						
Conde Nast Traveller	Issued 1. twice a year						
CNN Business Traveller	Issued 1. twice a year						
Lonely Planet Magazine	Issued 1. twice a year						

(i)2012-13 Financial Year

NEWSPAPER	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	3	3	3	3	3	0	0
Saturday Bleed	0	0	0	0	0	1	0
Pretoria News	7	7	7	7	7	0	0
Sowetan	3	3	3	3	3	0	0
Business Day	17	17	17	17	17	0	0
Mail and Guardian	Issued 4. weekly						
The Times Magazine	Issued 1. monthly						
Die Burger	2	2	2	2	2	0	0
Saturday Burger	0	0	0	0	0	1	0
Cape Times	3	3	3	3	3	0	0
Cape Argus	2	2	2	2	2	0	0
Saturday Argus	Issued 1. weekly						
Sunday Times	Issued 10. weekly						
Sunday Independent	Issued 4. weekly						
City Press	Issued 10. weekly						
Rapport	Issued 4. weekly						
The New Age	2	2	2	2	2	0	0

Daily Sun	2	2	2	2	2	0	0
Saturday Star	Issued 5. weekly						
Citizen	2	2	2	2	2	0	0
The Star	5	5	5	5	5	0	0
Financial Mail	Issued 10. weekly						
Economist	Issued 4. weekly						
The Times	Issued 1. weekly						
Newsweek	Issued 1. weekly						
Getaway	Issued 1. weekly						
Finweek	Issued 1. weekly						
Saturday Burger	Issued 1. weekly						
The European Journal of Tourism Research	Issued 2. twice a year						
The Journal of Hospitality and Tourism Research	Issued 2. twice a year						
The Journal of Sustainable Tourism	Issued 2. twice a year						
Tourism Management	Issued 2. twice a year						
Opulent Living	Issued 2. twice a year						
Travel Ideas	Issued 2. twice a year						
Harvard Business	Issued 2. twice a year						
Foreign Policy Magazine	Issued 2. twice a year						
Africa Report Magazine	Issued 1. monthly						
Fortune Magazine	Issued 1. monthly						
Reserve Bank Quarterly Review	Issued 1 per quarter						
Weg Magazine	Issued 1. monthly						

(i)2013-14 Financial Year

NEWSPAPER	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	1	1	1	1	1	0	0
Pretoria News	3	3	3	3	3	2	0
Sowetan	3	3	3	3	3	0	0
Business Day	18	18	18	18	18	0	0
Mail and Guardian	Issued 6. weekly						
Die Burger	4	4	4	4	4	0	0

Cape Times	4	4	4	4	4	0	0
Cape Argus	4	4	4	4	4	0	0
Saturday Argus	Issued 1. weekly						
Sunday Times	Issued 1. weekly						
Sunday Independent	Issued 1. weekly						
City Press	Issued 1. weekly						
Rapport	Issued 1. weekly						
Sunday Argus	Issued 1. weekly						
The New Age	7	7	7	7	7	0	0
The Star	3	3	3	3	3	0	0
Citizen	8	8	8	8	8	0	0
Daily Sun	4	4	4	4	4	0	1
Financial Mail	Issued 1. weekly						
The Economist	Issued 1. weekly						
Newsweek	Issued 1. weekly						
Gateway	Issued 1. weekly						
Fin week	Issued 1. weekly						
Foreign Affairs (foreign affairs .com)	Issued 1. twice a year						
Foreign Policy	Issued 3. twice a year						
Conde Nast Traveller	Issued 1. twice a year						
CNN Business Traveller	Issued 1. twice a year						
Lonely Planet Magazine	Issued 1. twice a year						
Weg Magazine	Issued 1. monthly						

(ii) **2014-15 Financial Year**

NEWSPAPER	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Business Day	17	17	17	17	17	0	0
The New Age	4	4	4	4	4	0	0
Cape Times	4	4	4	4	4	0	0
Die Burger	4	4	4	4	4	0	0
Cape Argus	3	3	3	3	3	0	0
Mail and Guardian	Issued 6. weekly						
Pretoria News	13	13	13	13	13	0	0
Sowetan	10	10	10	10	10	0	0
Economist	Issued 5. weekly						

Bleed	3	3	3	3	3	0	0
The Star	9	9	9	9	9	0	0
Citizen	8	8	8	8	8	0	0
Finweek	Issued 5. weekly						
Financial Mail	Issued 5. weekly						
Daily Sun	10	10	10	10	10	0	0
Engineering News	Issued 5. monthly						
Sunday Times	Issued 4. weekly						
City Press	Issued 4. weekly						
Sunday Independent	Issued 4. weekly						
Sunday World	Issued 4. weekly						
Rapport	Issued 4. weekly						
Saturday Argus	Issued 4. weekly						
Weg Magazine	Issued 1. monthly						
Business Travelers Africa	Issued 2. twice a year						
Business Travelers UK	Issued 2. twice a year						
Getaway	Issued 1. monthly						
Pretoria News Saturday	Issued 1. weekly						
Saturday Star	Issued 1. weekly						
Foreign Policy	Issued 2. per year						
Africa Report	Issued 1. monthly						
Saturday Burger	Issued 1. weekly						
Sunday Argus	Issued 1. weekly						

SOUTH AFRICAN TOURISM (SAT)

(iii) (aa) (aaa) 2011-12 Financial Year: SAT

NEWSPAPER	COST PER MONTH
Beeld	R 601.60
Business Day	R 3 146.40
Citizen	R 68.40
Daily Sun	R 52.40
Sowetan	R 364.80
Star	R 2 541.60
New Age	R 70.00
Mail & Guardian	R 750.12

Rapport	R 63.84
Saturday Star	R 109.44
Sunday Independent	R 136.80
Sunday Sun	R 22.80
Sunday Times	R 291.84
Financial Times	R 115.84
Sunday World	R 27.36
Fin Week	R 228.00
Financial Mail	R 392.00

(bbb) 2012-13 Financial Year (SAT)

NEWSPAPER	COST PER MONTH
Beeld	R 601.92
Business Day	R 3 283.20
Citizen	R 68.40
Daily Sun	R 66.12
Sowetan	R 547.20
Star	R 2 544.48
New Age	R 77.00
Mail & Guardian	R 908.35
City Press	R 59.28
Rapport	R 63.84
Saturday Star	R 164.16
Sunday Independent	R 72.96
Sunday Sun	R 18.24
Sunday Times	R 145.92
Financial Times	R 638.40
Sunday world	R 27.36
Fin Week	R 228.00
Financial Mail	R 882.36

(ccc) 2013-14 Financial Year (SAT)

NEWSPAPER	COST PER MONTH
Beeld	R 144.56
Business Day	R 3 678.00
Citizen	R 72.50
Daily Sun	R 63.80

Sowetan	R 447.34
Star	R 1 943.93
New Age	R 79.80
Mail & Guardian	R 148.20
City Press	R 51.78
Saturday Star	R 37.54
Sunday Independent	R 145.25
Sunday Sun	R 31.24
Sunday Times	R 291.20
Financial Times	R 491.93
Sunday World	R 26.77
Fin Week	R 228.00
Financial Mail	R 370.10

(bb) 2014-15 Financial Year (SAT) (up to the latest specified date for which information is available)

NEWSPAPER	COST PER MONTH
Beeld	R 158.33
Business Day	R 3 200.00
Citizen	R 81.08
Daily Sun	R 80.86
Sowetan	R 1 488.38
Star	R 1 950.00
New Age	R 87.14
City Press	R 221.26
Rapport	R 13.87
Saturday Star	R 31.20
Sunday Independent	R 69.33
Sunday Sun	R 6.80
Sunday times	R 197.60
Financial Times	R 124.30
Sunday World	R 6.27
Fin Week	R 228.00
Financial Mail	R 246.74

(b) (i) 2011-12 Financial Year (SAT)

Newspaper	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	4	4	4	4	4	0	0
Business Day	12	12	12	12	12	0	0
Citizen	1	1	1	1	1	0	0
Daily Sun	1	1	1	1	1	0	0
Sowetan	4	4	4	4	4	0	0
Star	18	18	18	18	18	0	0
New Age	1	1	1	1	1	0	0

Mail & Guardian	0	0	0	0	7	0	0
City Press	0	0	0	0	0	0	0
Rapport	0	0	0	0	0	0	1
Saturday Star	0	0	0	0	0	3	0
Sunday Independent	0	0	0	0	0	0	2
Sunday Sun	0	0	0	0	0	0	1
Sunday Times	2					0	2
Financial Times	0	0	0	0	0	4	0
Sunday World						0	1
Fin Week					2	0	0
Financial mail					4	0	0

(i)2012-13 Financial Year (SAT)

Newspaper	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	4	4	4	4	4	0	0
Business Day	12	12	12	12	12	0	0
Citizen	1	1	1	1	1	0	0
Daily Sun	1	1	1	1	1	0	0
Sowetan	6	6	6	6	6	0	0
Star	18	18	18	18	18	0	0
New Age -	1	1	1	1	1	0	0
Mail & Guardian	0	0	0	0	8	0	0
City Press	0	0	0	0	0	0	1
Rapport	0	0	0	0	0	0	1
Saturday Star	0	0	0	0	0	3	0
Sunday Independent	0	0	0	0	0	0	2
Sunday Sun	0	0	0	0	0	0	1
Sunday Times	0	0	0	0	0	0	2
Financial Times	0	0	0	0	0	4	0
Sunday World	0	0	0	0	0	0	1
Fin Week	0	0	0	0	2	0	0
Financial Mail	0	0	0	0	9	0	0

(i)2013-14 Financial Year (SAT)

Newspaper	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	1	1	1	1	1	0	0
Business Day	10	10	10	10	10	0	0
Citizen	1	1	1	1	1	0	0
Daily Sun	1	1	1	1	1	0	0
Sowetan	6	6	6	6	6	0	0
Star	14	14	14	14	14	0	0
New Age	1	1	1	1	1	0	0
Mail & Guardian	0	0	0	0	7	0	0
City Press	0	0	0	0	0	0	4
Rapport	0	0	0	0	0	0	1

Saturday Star	0	0	0	0	0	2	0
Sunday Independent	0	0	0	0	0	0	2
Sunday Sun	0	0	0	0	0	0	1
Sunday Times	0	0	0	0	0	0	3
Financial Times	0	0	0	0	0	3	0
Sunday World	0	0	0	0	0	0	1
Fin Week	0	0	0	0	2	0	0
Financial Mail	0	0	0	0	6	0	0

(ii)2014-15 Financial Year (SAT)

Newspaper	NUMBER OF COPIES						
	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
Beeld	1	1	1	1	1	0	0
Business Day	8	8	8	8	8	0	0
Citizen	1	1	1	1	1	0	0
Daily Sun	1	1	1	1	1	0	0
Sowetan	4	4	4	4	4	0	0
Star	13	13	13	13	13	0	0
New Age	1	1	1	1	1	0	0
Mail & Guardian	0	0	0	0	7	0	0
City Press	0	0	0	0	0	0	4
Rapport	0	0	0	0	0	0	1
Saturday Star	0	0	0	0	0	2	0
Sunday Independent	0	0	0	0	0	0	2
Sunday Sun	0	0	0	0	0	0	1
Sunday Times	0	0	0	0	0	0	3
Financial Times	0	0	0	0	0	3	0
Sunday World	0	0	0	0	0	0	1
Fin Week	0	0	0	0	2	0	0
Financial Mail	0	0	0	0	4	0	0